

AUTHENTIC

VOICE

FREE THINKING, FREE OF BIAS

TRUSTED & AUTHENTIC

QUALITY JOURNALISM

The  INDEPENDENT

ESMEDIA



100 MILLION
GLOBAL MONTHLY
UNIQUES



TOP 8
NEWSBRAND
IN THE US

AUTHENTIC

GROWTH

THE INDEPENDENTLY MINDED GLOBAL CITIZEN:
PROGRESSIVE, OPEN MINDED & INFLUENTIAL



32 MILLION
US MONTHLY
UNIQUES



39% YOY
TRAFFIC
GROWTH



57 MILLION
MONTHLY
PAGE VIEWS



10 MILLION
MONTHLY
VIDEO VIEWS

AUTHENTIC

AUDIENCE



51% MALE
49% FEMALE



61%
AGE 18-44

% OF DUPLICATED AUDIENCE IS ONLY

