

**STANDARD.CO.UK**

**MONTHLY REACH**

**14,427,000**

unique visitors per month.

**DAILY REACH**

**1 MILLION**

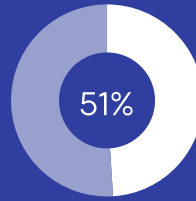
unique visitors per day.

**EveningStandard.**

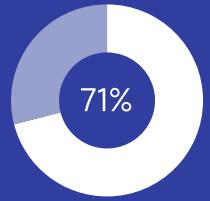
**ESMEDIA**



Average age



Male



ABC1  
Index 148

Sources: ComScore Jan 19 & PAMCo Oct 17 – Sep 18

**GROWING  
AUDIENCE**



Fastest growing online  
quality newsbrand.

**63%**

YoY growth in unique browsers.  
December 2017-December 2018

**5M+**

Over 5 million unique visitors  
outside London each month.

Sources: Omniture, ComScore  
November 2018, TGI

**KEY CHANNELS**

Standard.co.uk readers  
are especially interested  
in three key areas:

**SPORT**

**5M**

UK page views per month.

**LIFESTYLE**

**& SHOWBIZ**

**4.8M**

UK page views per month.

**GO LONDON**

**3.4M**

UK page views per month.

Source: ESI Evening Catch Research 2016