

STANDARD.CO.UK

EveningStandard.

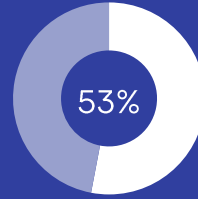
ESMEDIA

3.5 MILLION

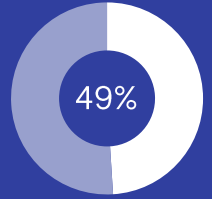
unique visitors per month.



Average age



Male



18-49

Source: ComScore US Jan 2019

**UNIQUE
AUDIENCE**

57%

\$75K+ Household
income

67%

Own home

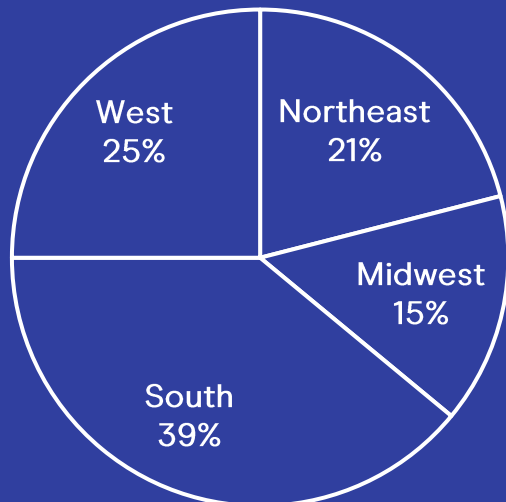
55%

Degree+ educated

Sources: ComScore US Jan 2019

REGIONAL

BREAKDOWN



Source: ComScore US Plan Metrix (Desktop + Mobile)