

STANDARD.CO.UK

EveningStandard.

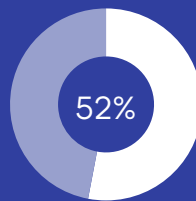
ESMEDIA

3.5 MILLION

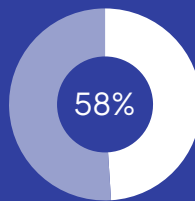
unique visitors per month.



Average age



Female



18-49

Source: ComScore US Jan 2020

**UNIQUE
AUDIENCE**

66%

\$75K+ Household
income

76%

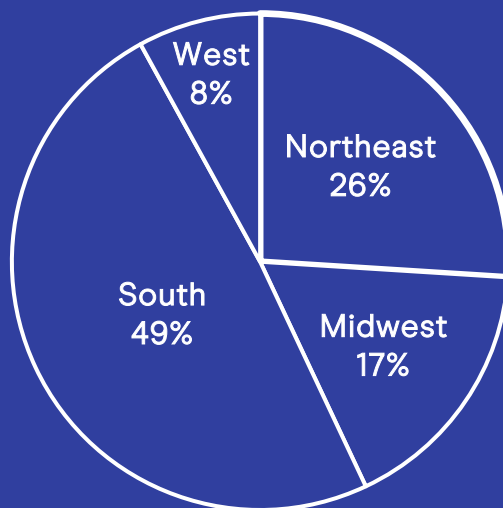
Own home

46%

Degree+ educated

Sources: ComScore US Jan 2020

**REGIONAL
BREAKDOWN**



Source: ComScore US Plan Metrix (Desktop + Mobile)