

VIRAL

TRENDING

CONTENT

indy100

ESMEDIA



REACH

3,969,827

UK page views per month.

1,758,805

UK unique visitors per month.

81%

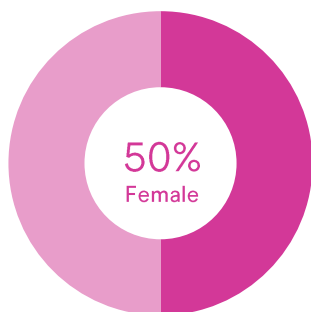
of UK page views are on mobile/tablet devices.

87%

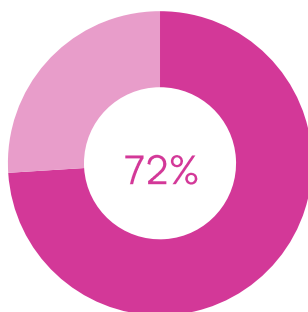
of UK unique visitors are on mobile/tablet devices.

Source: Adobe Analytics Aug-19

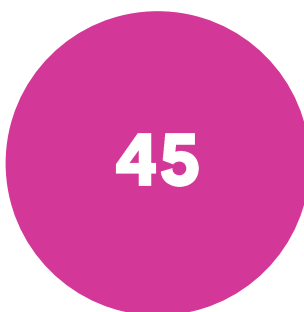
UNIQUE AUDIENCE



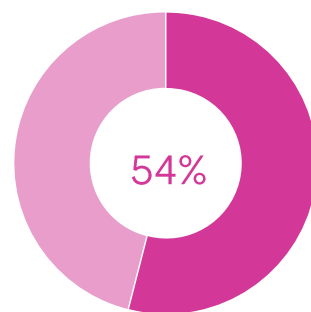
Gender



ABC1



Average age



15-44 years old

Source: PAMCo Jul 18 – Jun 19