

VIRAL

TRENDING

CONTENT

indy100

ESMEDIA



REACH

4,533,875

UK page views per month.

2,017,738

UK unique visitors per month.

89%

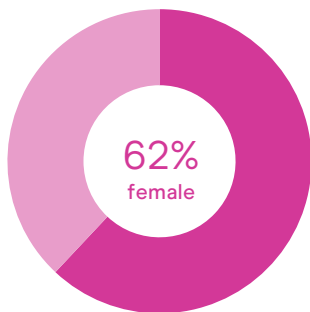
of UK page views are on mobile/tablet devices.

85%

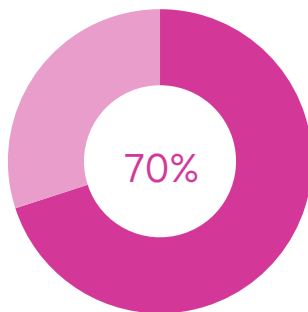
of UK unique visitors are on mobile/tablet devices.

Source: Adobe Analytics May-20

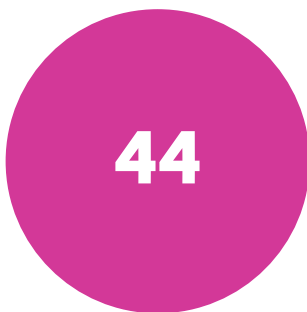
UNIQUE AUDIENCE



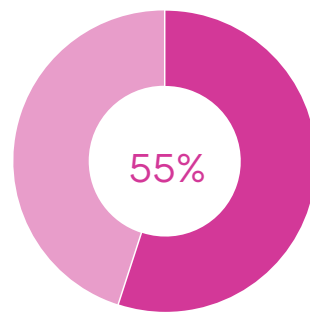
Gender



ABC1



Average age



15-44 years old

Source: PAMCo 2 2020 (Apr '19 - Mar'19)