

REACH

614,000

readership, per issue.

357,606

circulation, per issue.

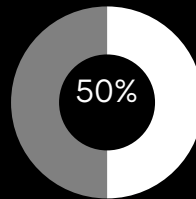
LONDON

BASED

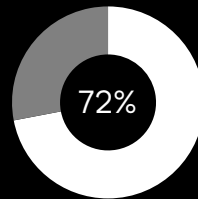
75%

ES
Magazine

ESMEDIA



Female



ABC1
(UK = 55%)

Bigger average issue readership than Grazia and Harper's Bazaar combined.

Source: PAMCo Apr'19 – Mar'20

EFFECTIVENESS

1.9M

London commuters, on average, notice an ES cover wrap.

Source: OnePulse 2019, YouGov

75%

of audience recalled ES Mag cover wrap.

43%

said they would consider the product advertised after seeing the creative.

FASHION

& BEAUTY

LOVERS

£9.8M

spent on skincare & cosmetics each month by readers

£500M

spent on clothes and accessories every year by readers

72%

agree that it's worth paying extra for quality goods

NO.1

among newsbrand supplements for reaching fashion influencers

73%

of readers like to treat themselves